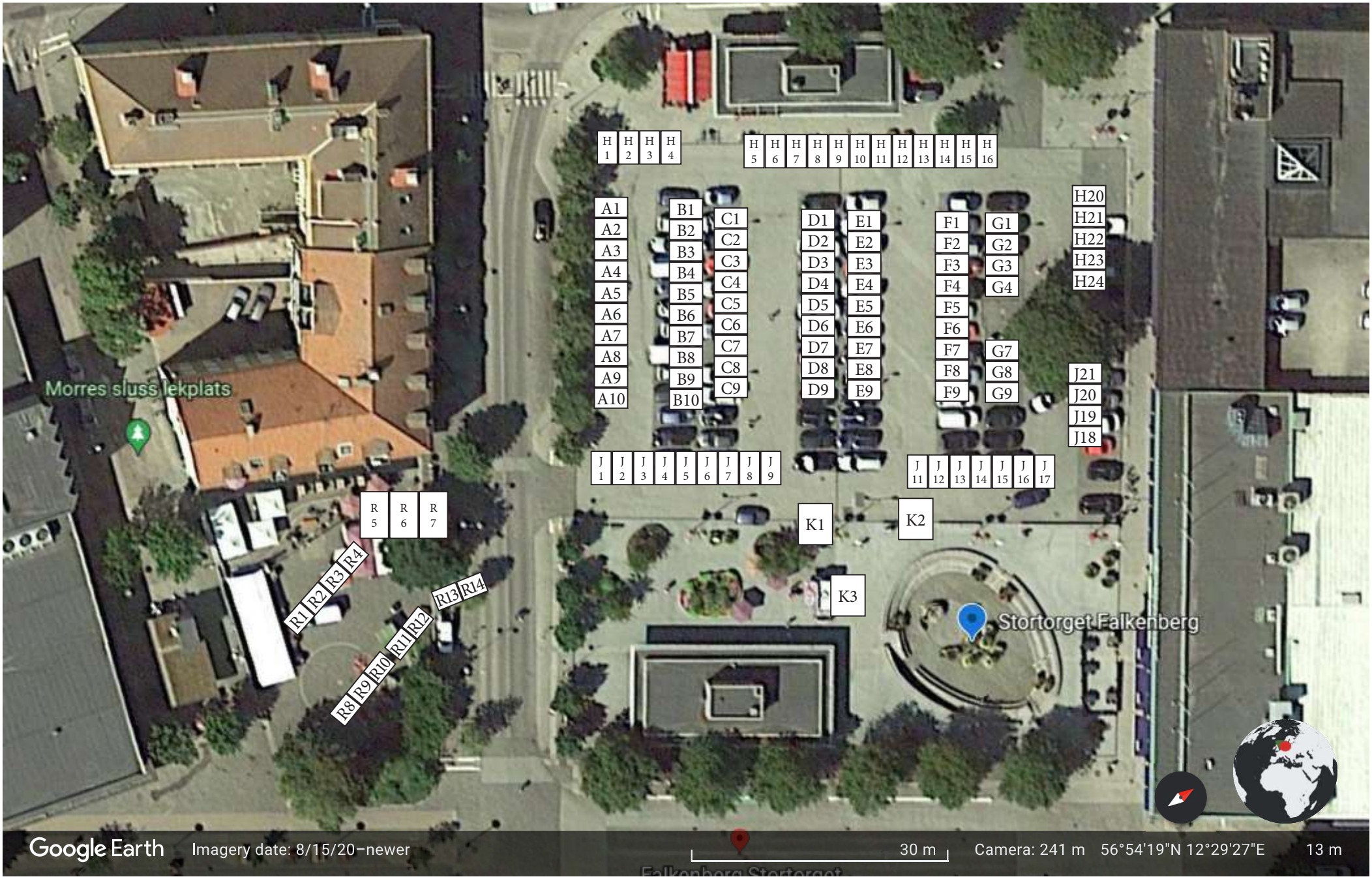Falkenbergs marknad